Subject. : Call for Research Papers for "MCIM Journal of Management & Research"

Mount Carmel Institute of Management, established in 1987, is an autonomous institute, approved by the AICTE. It focuses on women empowerment through quality Management Education. It is ranked amongst the top B-schools of India. The Institute offers a two-year full time Post-Graduate Diploma in Business Management in order to prepare future managers to face the challenges in the corporate world.

We are happy to announce the launch of our Management Journal. The Journal is aimed at bringing ideas and to update information among researchers, academicians and people from industry.

The papers can be from any stream of Management – Finance, Banking, Insurance, Health Care, Information Technology, Marketing, Human Resources, Operations, Entrepreneurial Development, Retail, General Management etc.

Academicians, research scholars, eminent people from the industry and management students are invited to send papers. The articles shall be reviewed before being selected for publication. The decision of the reviewers and the Journal Committee in selecting or rejecting the article for publication shall be final.

We are looking forward for:
- Empirical analysis in the area of the sub-themes.
- Research articles analyzing recent developments, problems, opportunities and recent measures taken by organizations in the area related to the theme.
- Case studies

Important Dates for this issue

Last date for submission of article	:	**15th November 2011**
Notification for selection	:	**15th December 2011**
Revision	:	**1st January 2012**
Publication	:	**1st March 2012**

We would like to take this opportunity to invite you, your colleagues and research scholars from your institute to contribute research papers in this issue.
Authors should adhere to the given guidelines and the articles should reach us latest by **15th November 2011**.
You can mail your article to **journal@mcim.co.in** with a copy to **journal2011@gmail.com**

For any further details please write to :

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Guidelines for Submission of Articles / Research Papers / Case Studies

Ø   Manuscripts submitted are expected to contain original work, which has not been published elsewhere in any form – abridged or otherwise.

Ø   Each submitted article should be in English and should be between 2500-3000 words, double spacing with 10 points Arial font, justified, down load-able.

Ø   The article should be accompanied with **title page and Abstract of 150 words and a list of key words included in the article.**

Ø   The authors name (full name), designation and organization affiliation with content details should appear on the first page.

Ø   Tables, diagrams should also be separately provided for better re-production.

Ø   The manuscript should have a bibliography, footnotes and endnotes.

Ø   The received articles will be property of MCIM

Ø   **Last day to submit Article/Research Paper/Case Studies is 15th November 2011.**

We shall be thankful, if you could circulate this information among your colleagues, friends from industry and research scholars and motivate them to contribute papers for our journal.

With Regards,

Sheetal Mahendher
Managing Editor,
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